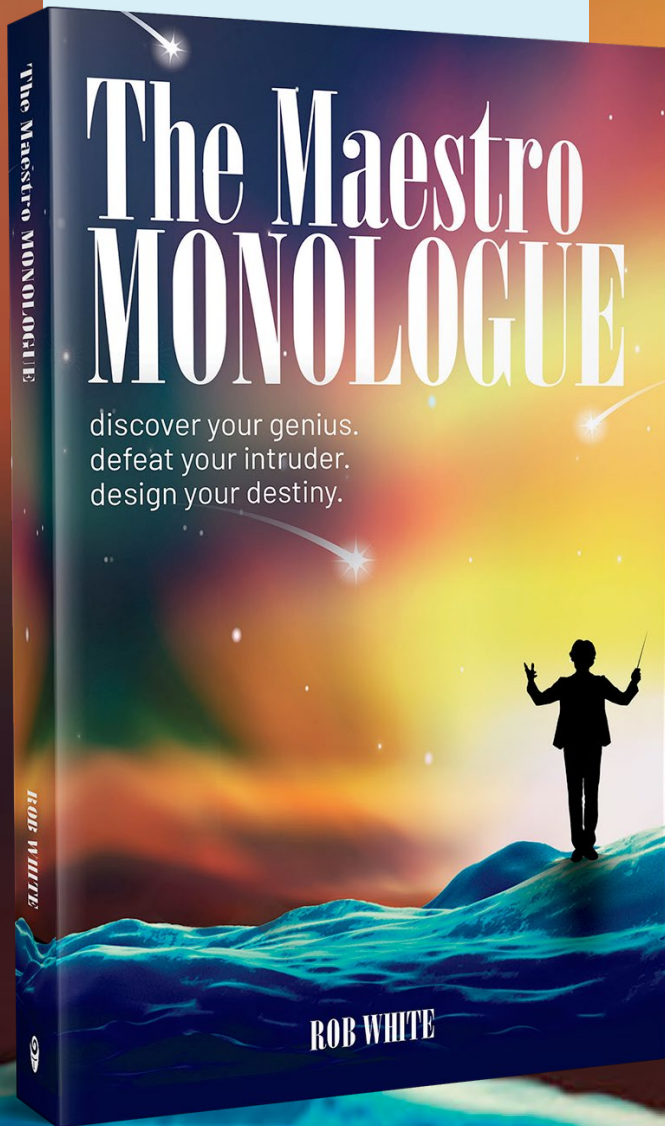


MEDIA KIT



"I love the notion of the Maestro's To-Be list. It helps shore me up when I'm feeling stuck."

– Danny Klein, Platinum Recording Artist
with the J. Geils Band

TITLE

The Maestro MONOLOGUE

Discover Your Genius. Defeat Your
Intruder. Design Your Destiny

AUTHOR

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TOPICS COVERED INCLUDE



PERSONAL
TRANSFORMATION



PERSONAL
SUCCESS



PHILOSOPHY



SELF-HELP

ABOUT THE BOOK

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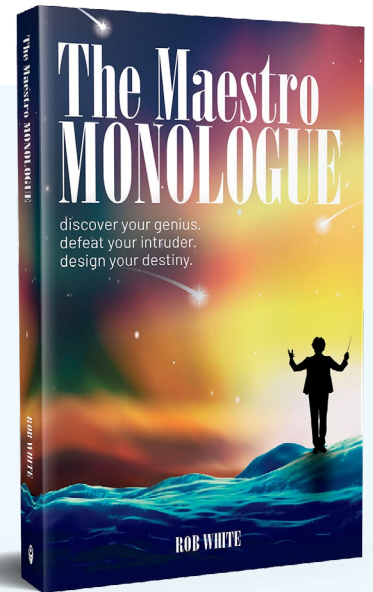
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You were born a virtuoso—the Maestro—able to orchestrate your dreams into successful expression.

Then, something happened. You heard the word “No,” and the next thing you knew, an unwanted mental houseguest vied for a first-place position in your consciousness, hijacked your potential, and distracted you from living your true destiny. The most harmful act of self-betrayal is believing this phony pretender is helpful!

First you came into the world, then you came to be who you are today in the world. The Maestro Monologue teaches you to tap into a captivating inner narrative that strips power from the intruder and awakens your natural power once again. With your original spiritual insight recovered, the magic wisdom of self-reflection reinstates your unlimited resources in restorative ways.

Manifest your inner visions of victory into external experiences of reality with a four-part journey that reveals what’s real about you. You’ll discover:

- The treacherous NOs that leave you feeling helpless and at the effect of the world.
- The Ultimate Understanding that helps you discover fantastic features about yourself.
- The Maestro Monologue that works wonders reinstating your immeasurable capacities.
- Three notably resourceful states that orchestrate your life into a beautiful symphony.
- The NO-Gauges that alert your mind to false feelings of inadequacy.

Get ready to discover the mystery of unveiling those miss-understandings that give life to the intruder. With The Maestro Monologue, you’ll experience a transformation of self-consciousness that will enable you to uncover valuable facts about your unstoppable nature. Never again will you doubt your capacity to achieve great heights.

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ABOUT THE AUTHOR

Rob White is an international best-selling author and intriguing philosopher. He has over 30 years of experience helping others to accurately understand themselves and their remarkable resources, so they might realize their dreams.

He was born in a small mill town, went on to become a schoolteacher and then a successful entrepreneur as a bicoastal real estate developer and restaurateur. Rob's an avid reader, engaging thinker, and zealous poet, as well as global traveler and author.

Over the past 25 years of his life-journey, Rob has been exploring the incalculable nature of what it means to be a human being. Combining that knowledge with his vast experiences, he has reworked his realizations, spiritual insights, and wisdom into sound practical advice.

Rob was a regular columnist in the Huffington Post, has written four other books, and is a sought-after speaker and guest lecturer, as well as a life coach. Along with lectures at Northeastern University, Bentley University, Emerson College, BC, Simmons University, and University of Massachusetts, he has led seminars and workshops for clients such as Ford Motor Company, Century 21, and the Yankee Dental Congress. He has also been on radio stations such as WBZ, WGBH, KCR, KRLA, and WWPR.

Learn more and follow his blog at: robwhitemedia.com.



SAMPLE TOPICS

Talk to Rob White about overcoming emotional barriers, replacing negative thinking with a positive mindset, and aligning with your authentic self.

- Your Intruder: Defeat the Unwanted Mental Houseguest Hijacking Your Potential
- Why Your Miss-Understandings Shape Your Self-Worth- and How to Break Free
- Manifest Your Maestro's Infinite Possibilities with This Transformational 4-Part Journey
- Dismantle Your WOE Traps: The Simple Mindset Shift to Reclaim Your Power
- The Dynamic Trio: Awaken Your Inner Rebel, Recognizer, and Revealer to Uncover Amazing Productivity
- Is Your Past Defining Your Destiny? 5 Steps to Reinterpret Your Life's NO-Chapters

"The process of moving from the intruder's WOE to the Maestro's WOW; I've broken world powerlifting records with my personal application of this idea."

– Alan Aerts, five-time powerlifting world champion

AUTHOR HAS BEEN FEATURED IN



The Boston Globe

Boston Herald
FOX



HUFFPOST

TO DOWNLOAD A HIGH-RESOLUTION AUTHOR PHOTO AND BOOK IMAGE, CLICK HERE 

BOOK EXCERPT

BEWARE THE INTRUDER

IT'S TRICKY

Grab hold, you are about to awaken to what you “already know” about yourself but aren't yet aware that you know. This awakening opens you to deeper dimensions of your remarkably resourceful nature, which empowers you to be “the source” of how your life unfolds.

When it comes to orchestrating your life—you are the Maestro! You are a unique one-of-a-kind individual, born to think for yourself and born to live for yourself. If you're to experience that, you must be *true* to yourself.

However, it's not that simple.

In fact, it's tricky, and that's because there's an *intruder* vying for first place position in your consciousness.

Yes, the Maestro has competition.

This *intruder* is an unwanted mental houseguest that stops you from conducting your daily affairs fruitfully, so your life can unfold like the beautiful symphony it's meant to be.

Warning: this book is hazardous to the *intruder's* health.

Your opportunity has come to take up your rightful position as the Maestro. When you do that, you create an incredible relationship with the most important person in your life: your authentic self.

Are you ready to achieve supreme insights into the true nature of your being, so you may think for yourself and experience the life you dream of living?

Are you feeling *stuck* in any area of your life right now? The exercises in this book are designed to help you overcome the emotional barriers that muddle your

mind and stifle your enthusiasm. Those barriers are the doings of the *intruder*. Feel free to modify the exercises so they speak directly to you. Those you modify will prove to be the most illuminating.

The reading pace is comfortable, all information is offered in bite-size pieces and is easily digestible. There are no complex concepts to grasp, no intellectual hoops to jump through. You'll experience a sensitivity of flow from chapter to chapter, which makes it easy to cruise through the book.

Along with parables, metaphors, and stories, there are also many inspiring quotes from sages of the past that will help you discover and recover your many remarkable resources in restorative ways. These active thinkers, scholars, and philosophers are my “coauthors.” On occasion, I interpret their teachings and reflections in my own fashion. Their insights and my interpretations will help stir the oracle within you, and that's when, like sudden flashes of lightning, your own insights will mysteriously appear. These experiences will come in proportion to your readiness to receive them.

There is rhythm and measured repetition that enables the information to sink deeper into your consciousness, and replace wrong thinking with right perception.

And one more thing: if you are to experience the kind of world in which you'd love to reside, you need one person on your side—YOU!

Trust the truth.

Relax.

Take time to reflect.

Have fun.

Pack lightly.

Remain curious.

Be ready for surprises.

Walt Whitman spoke a profound truism when he aptly chose the words: “I am not contain'd between my hat and boots.”

Put on your boots.

Hold on to your hat.

Cinch your seatbelt.

You have been forewarned.

This book will have an impact...

The Setup

BE PREPARED

Right now, you are standing center stage in the theater of your life. The timing is perfect. You wouldn't be reading this book if it wasn't. No one can walk your path on your behalf. Be prepared to shatter all the myths, superstitions, misconceptions, and negative opinions that have hampered you from experiencing your unique, one-of-a-kind authenticity. It's in this alert state that you are able to banish what inhibits you from realizing your unrealized potential.

You were *not* born too early.

You were *not* born too late.

You were *not* born into the wrong family.

You were *not* born into the wrong community.

It matters not your age, IQ, education, religious affiliation, or political persuasion—you are consummate possibility. This is *your* time to realize who you always have been—the Maestro—ever ready to fashion your life into a beautiful symphony.

You *were* born to be healthy.

You *were* born to be happy.

You *were* born to be successful.

You *were* born to love and to be loved.

You *were* born to be in service in outstanding ways.

BOOK EXCERPT

(CONTINUED)

It was errors in self-judgment, made in childhood moments of failure and fear, that gave the *intruder* a life in your life. This trespasser carries with him many kegs of psychological dynamite that repeatedly blow your dreams to smithereens—those dreams of winning in life, in relationships, in business, with experiences of gratitude, love and joy.

As we journey together through these pages, you will learn, one way after another, how to dismantle those kegs of dynamite, and rid yourself of this imposter, pretending to be you.

Your greatest gains occur as you come to realize that you already know all you need to know to free yourself from the *intruder's* psychological blows. What if you were to live into the full possibility for what life could be for you, and took complete responsibility for that? When you do that, there's nothing that can stop you from becoming your personal best.

THE MAP

Imagine, if you will, a stranger approaches you with a treasure map and tells you, "The map I'm holding will show you the way to the kingdom in which your heart yearns to dwell, a place where you're free to reveal yourself as infinite possibility, like you felt as a child, once again."

All children intuitively know they are overflowing with talent and oozing with potential, and they fully intended to express it. However, things happened, and they forget all about it.

This stranger is offering you the opportunity to remember what you forgot, but then he tears the map into four pieces and tosses them into the wind!

Would you collect the four pieces?

Great!

Be glad.

I have gathered the pieces and put them together for you. This book is your treasure map. It holds exactly what you need to see yourself as a source of unlimited resources so you can create the life you dream of living. What you find will be both spell-breaking and spellbinding.

Part One is the heartthrob.

In this part of the journey, you travel to the land of the *Ultimate Understanding*. This understanding brings remarkable new ways of seeing yourself into perspective.

New ways of seeing yourself offer you new ways of being yourself, and new ways of being yourself open you to a future with untold new possibilities. That's when you begin noticing new opportunities to orchestrate your life as you want it to be.

Part Two explains why the heart stops throbbing.

Here we trek into the world where the *intruder* dwells—the imposter that has played 10,000 underhanded tricks on you. This part of the journey teaches you how to deal with this uninvited guest and its anxious, reactive behavior. That's when you begin to take charge and scare its scares away.

Part Three introduces you to the *Maestro Monologue*.

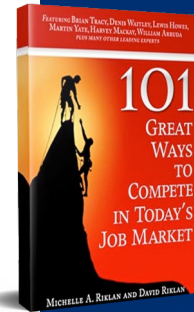
With the *Maestro Monologue*, your heart starts throbbing with eager anticipation. This narrative reacquaints you with three remarkably resourceful states of being that await your attention. These states give you access to greater dimensions of successful living than you've ever envisioned.

After completing *Part Three*, never again will you forget what is ultimately true about you, which goes far beyond what your usual reasoning mind can offer you.

Part Four takes you to the magic kingdom.

You have arrived home at last! This is the paradise you've always been seeking—and it's right in your own backyard. There are two exceptional advantages you'll find here, which validate all the good and beautiful things you'll have discovered about yourself.

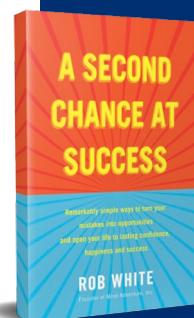
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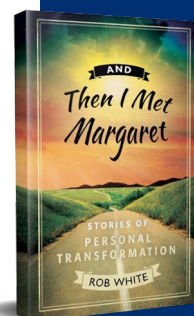
101 GREAT WAYS TO COMPETE IN TODAY'S JOB MARKET



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AND THEN I MET MARGARET